	Application No.	Applicant(s)	
Notice of Allowability	10/650,226	MARTIN ET AL.	
	Examiner	Art Unit	
	Brian P. Mruk	1751	
The MAILING DATE of this communication appears on the cover sheet with the correspondence address All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.			
1. This communication is responsive to <u>15 September 2005</u> .			
2. The allowed claim(s) is/are <u>1,3,4,9-12,17 and 18</u> .			
3.			
6. DEPOSIT OF and/or INFORMATION about the depo attached Examiner's comment regarding REQUIREMENT			Note the
 Attachment(s) 1. ☐ Notice of References Cited (PTO-892) 2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948) 3. ☒ Information Disclosure Statements (PTO-1449 or PTO/SB/O Paper No./Mail Date 9/15/05 4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material 	5. ☐ Notice of Informal P 6. ☐ Interview Summary Paper No./Mail Dat 7. ☐ Examiner's Amendr 8. ☑ Examiner's Stateme 9. ☐ Other	(PTO-413), e nent/Comment	owance

Application/Control Number: 10/650,226

Art Unit: 1751

REASONS FOR ALLOWANCE

1. The following is an examiner's statement of reasons for allowance:

Shana'a et al, U.S. Patent No. 6,737,394, discloses an isotropic cleansing composition for cleaning the human body (see abstract and col. 1, lines 7-10) comprising surfactants, such as anionic and amphoteric surfactants (see col. 2, lines 7-10) and a thickening agent, such as hydrophobically modified, crosslinked polyacrylates (see col. 9, line 44-col. 10, line 21). It is further taught by Shana'a et al that the composition optionally contains a cosurfactant, such as a betaine, that is present in amounts of 1-8% by weight (see col. 5, lines 19-21 and Table 2, Examples I-III), and that the composition contains a nonionic surfactant (see col. 8, lines 50-52). However, patentee differs from applicant in that Shana'a et al does not teach or suggest in general a cleaning composition that contains the specific hydrophobically modified, crosslinked, anionic acrylic copolymer, and less than about 0.5% by weight of a nonionic surfactant, as required by applicant in the instant invention. Furthermore, applicant has provided a showing of unexpected results for the specific hydrophobically modified, crosslinked, anionic acrylic copolymer required in the instant invention versus the thickening polymers disclosed in Shana'a et al, in that the hydrophobically modified, crosslinked, anionic acrylic copolymer required in the instant claims exhibit unexpectedly low irritation properties in comparison to the thickening polymers disclosed by Shana'a et al (see Tables 7 and 8 in the instant specification).

Accordingly, the claims viewed as a whole would not have been obvious to one of ordinary skill in the art at the time of the invention after viewing the prior art of record.

Application/Control Number: 10/650,226 Page 3

Art Unit: 1751

The examiner further notes that the provisional double patenting rejection of the instant claims over copending Application nos. 10/650,398 and 10/650,573 have been withdrawn in accordance with MPEP sections 804(I)(B) and 1490.

2. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on

Statement of Reasons for Allowance."

3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Brian Mruk whose telephone number is (571) 272-1321. The examiner can normally be reached on Monday-Thursday from 7:00 AM to 5:30 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Yogendra Gupta, can be reached on (571) 272-1316. The fax phone number for the organization where this application or proceeding is assigned is (571) 273-8300.

BPM Brian Mruk September 26, 2005

> Brian P. Mruk Primary Examiner Tech Center 1700

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